Men's and Boys' Clothing Stores Opportunity

White Oak, Texas

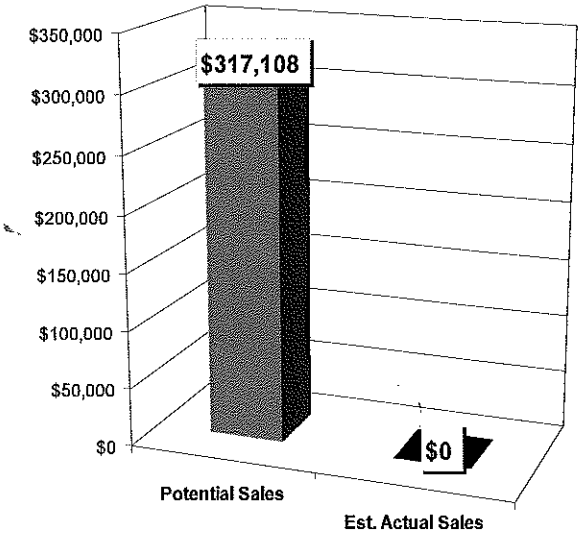
White Oak, Texas is leaking approximately $317,108 in Men's and Boys' Clothing Stores sales.

Retail leakage occurs when actual sales within a retail trade area are less than its potential sales.

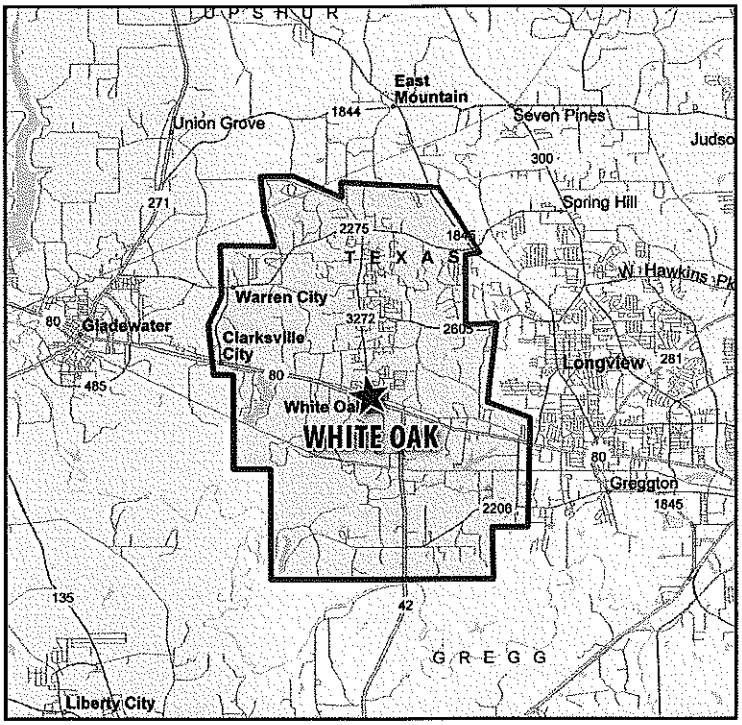
Retail surplus, on the other hand, occurs when actual sales within a retail trade area are greater than its potential sales.

Retail leakage and surplus figures are used to identify the relative health of a community's retail market.

Men's and Boys' Clothing Stores



White Oak, Texas Retail Trade Area



Retail Trade Area Demographics

Retail Trade Area Population	8,472
Average Household Income	$62,647
Per Capita Income	$22,270
Population by Race/Ethnicity	
White	89.88%
Black or African American	3.00%
Hispanic Origin	7.96%
Median Age	34.72

For more information, contact:

Debbie Sadler, CPM
White Oak Economic Development Corporation
906 S. White Oak Road
White Oak, TX 75693

Tel: 903.759.3936, ext. 16
Fax: 903.297.3452

Email: debbiesadler@cityofwhiteoak.com
Web: www.cityofwhiteoak.com
www.therightcorner.com

Sources: The Retail Coach, LLC | U.S. Census Bureau | Claritas 2009, 2010

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Women's Clothing Stores Opportunity

White Oak, Texas

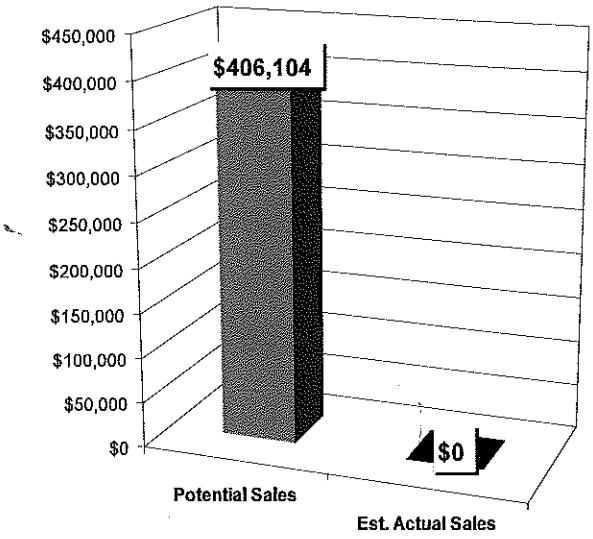
White Oak, Texas is leaking approximately $406,104 in Women's Clothing Stores sales.

Retail leakage occurs when actual sales within a retail trade area are less than its potential sales.

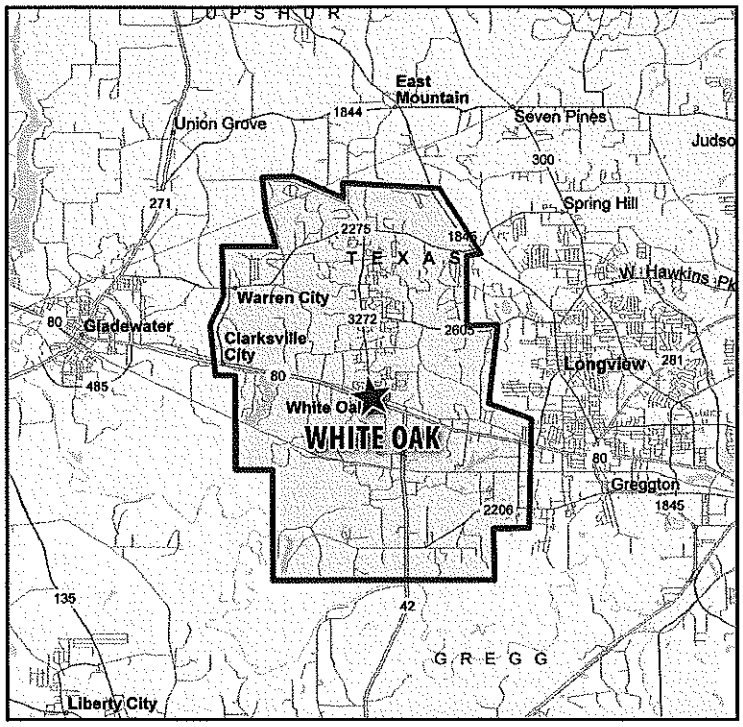
Retail surplus, on the other hand, occurs when actual sales within a retail trade area are greater than its potential sales.

Retail leakage and surplus figures are used to identify the relative health of a community's retail market.

Women's Clothing Stores



White Oak, Texas Retail Trade Area



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Women's Accessory and Specialty Stores
White Oak, Texas

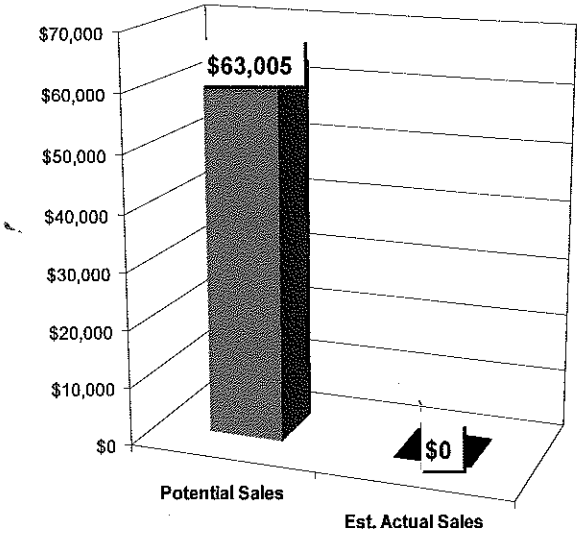
White Oak, Texas is leaking approximately $63,005 in Women's Accessory and Specialty Stores sales.

Retail leakage occurs when actual sales within a retail trade area are less than its potential sales.

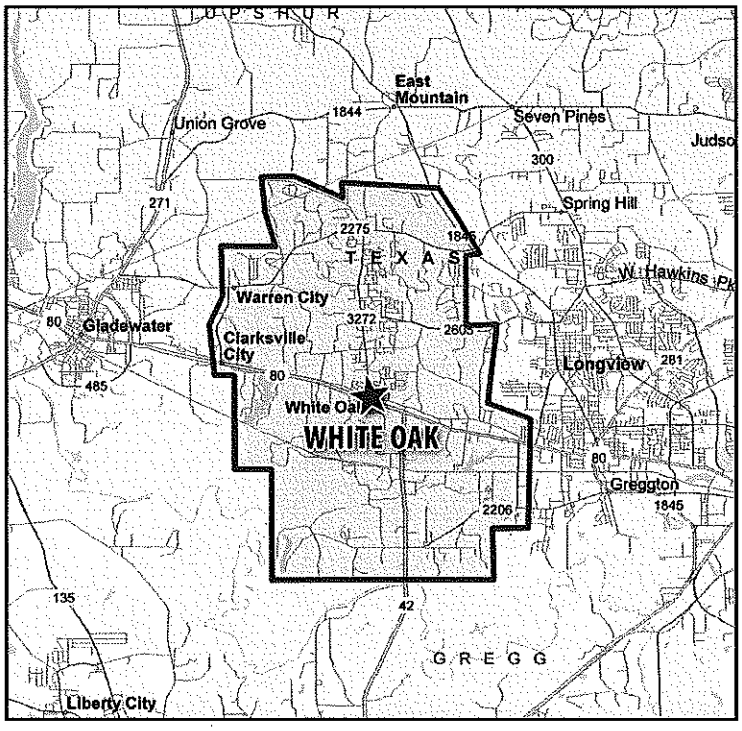
Retail surplus, on the other hand, occurs when actual sales within a retail trade area are greater than its potential sales.

Retail leakage and surplus figures are used to identify the relative health of a community's retail market.

Women's Accessory and Specialty Stores



White Oak, Texas Retail Trade Area



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Children's and Infants' Wear Opportunity

White Oak, Texas

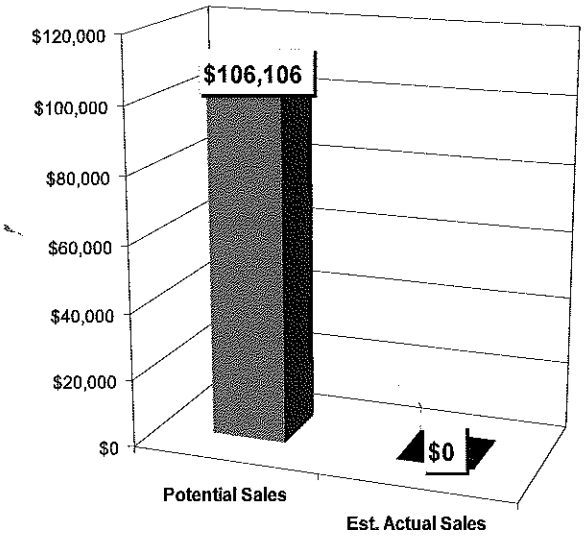
White Oak, Texas is leaking approximately $106,106 in Children's and Infants' Wear sales.

Retail leakage occurs when actual sales within a retail trade area are less than its potential sales.

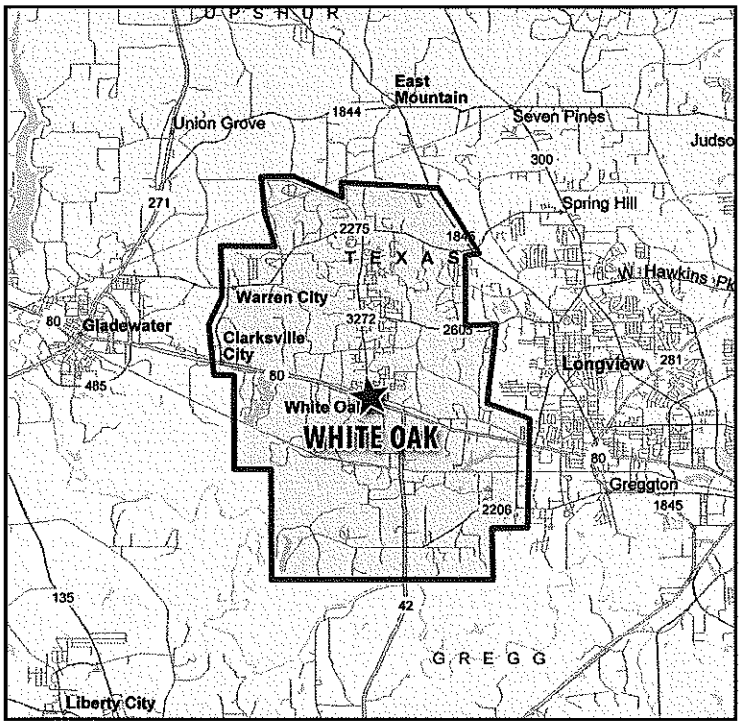
Retail surplus, on the other hand, occurs when actual sales within a retail trade area are greater than its potential sales.

Retail leakage and surplus figures are used to identify the relative health of a community's retail market.

Children's and Infants' Wear



White Oak, Texas Retail Trade Area



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Family Clothing Stores Opportunity
White Oak, Texas

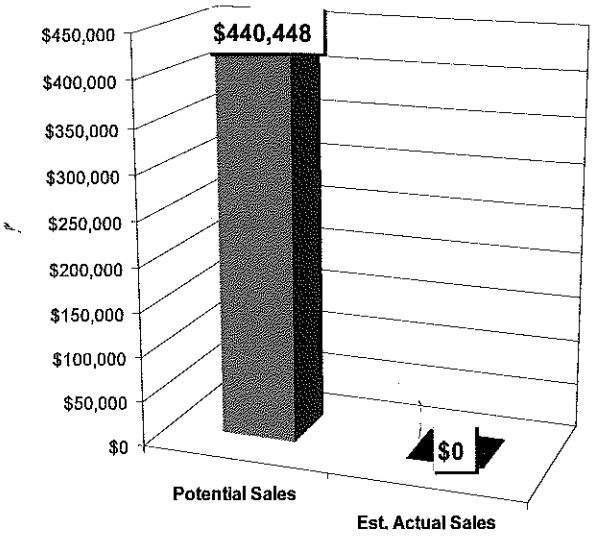
White Oak, Texas is leaking approximately $440,448 in Family Clothing Stores sales.

Retail leakage occurs when actual sales within a retail trade area are less than its potential sales.

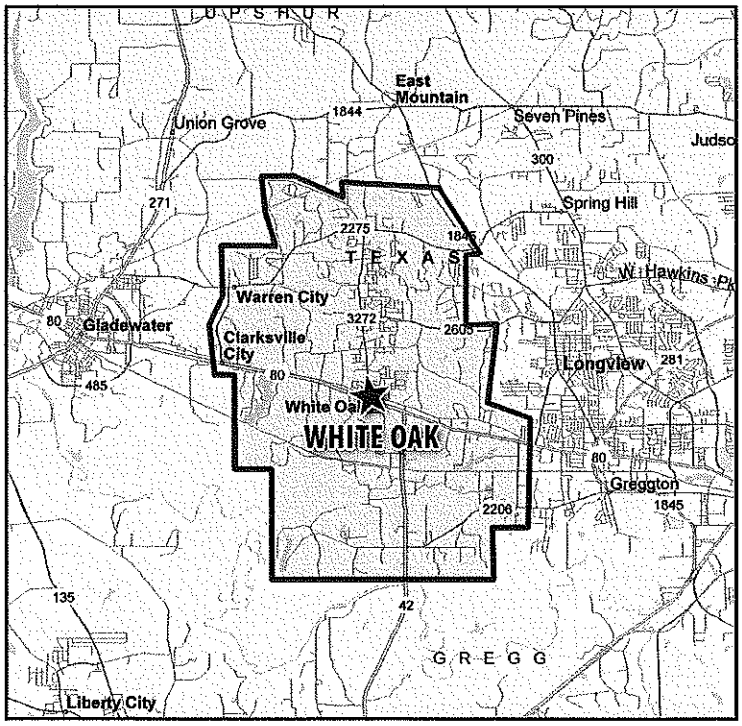
Retail surplus, on the other hand, occurs when actual sales within a retail trade area are greater than its potential sales.

Retail leakage and surplus figures are used to identify the relative health of a community's retail market.

Family Clothing Stores



White Oak, Texas Retail Trade Area



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Shoe Stores Opportunity
White Oak, Texas

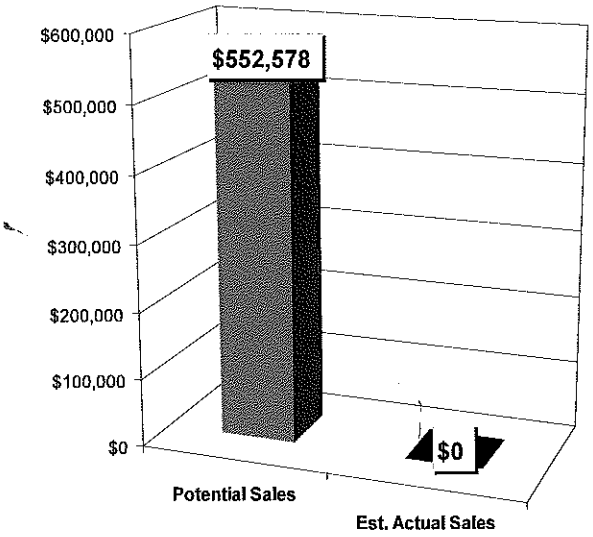
White Oak, Texas is leaking approximately $552,578 in Shoe Stores sales.

Retail leakage occurs when actual sales within a retail trade area are less than its potential sales.

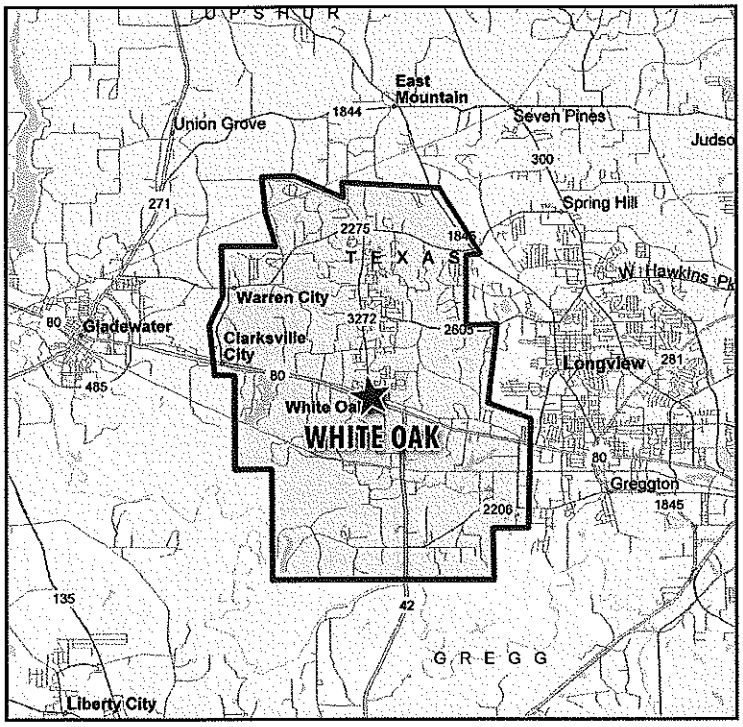
Retail surplus, on the other hand, occurs when actual sales within a retail trade area are greater than its potential sales.

Retail leakage and surplus figures are used to identify the relative health of a community's retail market.

Shoe Stores



White Oak, Texas Retail Trade Area



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Miscellaneous Apparel and Accessory Stores
White Oak, Texas

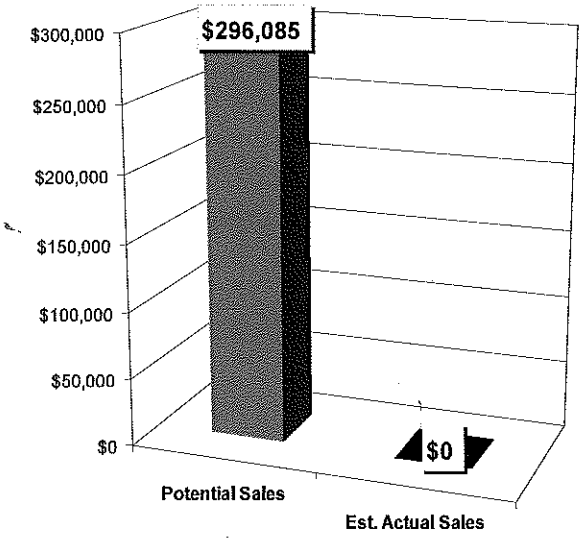
White Oak, Texas is leaking approximately $296,085 in Miscellaneous Apparel and Accessory Stores sales.

Retail leakage occurs when actual sales within a retail trade area are less than its potential sales.

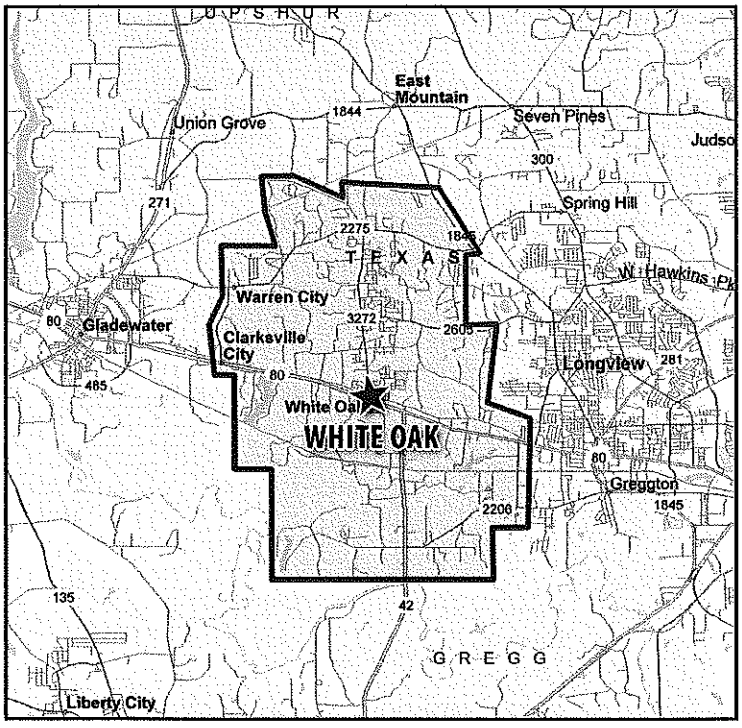
Retail surplus, on the other hand, occurs when actual sales within a retail trade area are greater than its potential sales.

Retail leakage and surplus figures are used to identify the relative health of a community's retail market.

Miscellaneous Apparel and Accessory Stores



White Oak, Texas Retail Trade Area



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