

DIVISION 5. - SIGNS

Sec. 14-286. - Definitions.

The following words, terms and phrases, when used in this division, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

Ground sign means an outdoor advertising display sign when such sign is supported by uprights or braces in or upon the ground or when such sign is mounted upon a vehicle, trailer or mobile structure principally used for the purpose of advertising.

(Code 1981, § 6.91)

Cross reference— Definitions generally, § 1-2.

Sec. 14-287. - Basic wind load pressures.

Basic wind load pressures for signs, based on 100-year recurrence of fastest wind of 105 mph, are as follows:

Height Above Ground ^a Feet	Basic Wind Load Pressure Pounds per Square Foot ^{b, c}
0—30	23.1
31—50	30.7
51—100	36.7
101—200	44.7
201—300	51.7
301—400	56.0
401—500	61.2
501—800	68.0
800—1,000	74.6
Over 1,000	76.9

^a—Measured above the average level of the ground adjacent to the structure.

^b—To be modified by shape factors.

^c—Velocity pressures are based on the formula:

$$P = 0.00256 \times V^2 \times [H / 30]^{2/7}$$

Where:

V = Wind speed in mph; and

H = The height above grade (in feet) of the pressure being computed.

(Code 1981, § 6.84)

Sec. 14-288. - Permit for outdoor signs.

No outdoor advertising display sign shall be erected, constructed, altered or maintained except as provided in this article until after permit for such sign has been issued by the building official and the fee paid. Before a permit is issued for erection of a sign more than 25 feet above natural grade, there shall be a registered architect's or engineer's certificate provided by the applicant stating that structural members will stand the stress to be placed upon them and that they are suitably fire protected.

(Code 1981, § 6.92)

Sec. 14-289. - Permits for signs not required.

No permit shall be required for a shingle sign over a window or door of a store or business establishment, announcing without display or elaboration, only the name of the proprietor and nature of the business; nor shall a permit be required for a temporary ground sign advertising property for sale or rent or advertising a political message, providing such sign is not more than 15 square feet in area.

(Code 1981, § 6.93)

Sec. 14-290. - Signs on mobile structures.

It is the expressed intention of this article that signs mounted on vehicles, trailers or other mobile structures used principally for the purpose of advertising shall be required to comply with all of the provisions of this article. These signs shall be securely anchored to the ground in an approved manner, or an approved alternate method of compliance with structural requirements for wind pressure shall be used.

(Code 1981, § 6.94)

Secs. 14-291—14-310. - Reserved.